

**Casey's Rewards Match-Up 2025  
OFFICIAL RULES**

**NO PURCHASE NECESSARY TO WIN. PURCHASE WILL NOT INCREASE YOUR ODDS OF WINNING. VOID WHERE PROHIBITED.** These rules ("Official Rules") govern Casey's Rewards Match-Up game ("Game"). All entries and game plays are subject to, and constitute agreement with, these Official Rules.

1. **PROMOTION PARTIES:** Casey's Retail Company, 1 SE Convenience Blvd., Ankeny, IA 50021 ("Sponsor" or "Casey's") is the Sponsor of the Game. The Sponsor, Punchh and their affiliates and subsidiaries, are the "Promotion Parties" under these Official Rules.

2. **GAME PERIOD:** The Game begins 12:00 AM CDT on March 5, 2025, and ends at 11:59:59 PM CDT on April 7, 2025 ("Game Period").

3. **ELIGIBILITY:** Open to residents of Arkansas, Illinois, Indiana, Iowa, Kansas, Kentucky, Michigan, Minnesota, Missouri, Nebraska, North Dakota, Ohio, Oklahoma, South Dakota, Tennessee, Texas, and Wisconsin, who are at least 18 (19 in Nebraska) years old at the time of entry, except for employees of the Promotion Parties and members of their immediate family or persons living in the same household. Notwithstanding the foregoing, employees of the Sponsor, and members of their immediate family or persons living in the same household, are eligible to participate in, and win in, the Game.

4. **HOW TO PLAY:** During the Game Period, you may play the Rewards Match-Up Game ("Game") once per day. To play, open your Casey's Rewards app, or go to [www.caseys.com/game](http://www.caseys.com/game), and follow the onscreen instructions.

5. **INSTANT-WIN PRIZES AND RESTRICTIONS:** 1 million (1,000,000) Instant Win Prizes, as detailed below, are available throughout the Game Period. Only one (1) Instant-Win Prize game play is available per person, per day.

Prize	Prize Quantity	Prize ARV	Total Value
Reese's Peanut Butter Cup	50,000	\$1.99	\$99,500
Reese's Fast Break	50,000	\$1.49	\$74,500
Reese's Sticks	50,000	\$1.99	\$99,500
Reese's Peanut Butter Cookie	50,000	\$1.69	\$84,500
Casey's 20oz Soda	50,000	\$1.79	\$89,500
Casey's Flavored UP Water	50,000	\$1.99	\$99,500
Casey's 12oz Tea or Juice	50,000	\$2.14	\$107,000
Casey's Sandwich Creme Cookie	50,000	\$1.29	\$64,500
25 Bonus Points	200,000	\$0.08	\$15,800
50 Bonus Points	100,000	\$0.16	\$15,800
75 Bonus Points	50,000	\$0.24	\$11,850
Sweepstakes (Casey's Cash)	10	\$500	\$5,000

For each winning Game play, the Instant-Win Prize will be loaded to the winner's Casey's Rewards account for redemption. Redemption for certain prizes may not be available at every store; in the event a prize is unavailable when the winner attempts to redeem, the winner can either visit a different store or come back at a later time within the redemption window or Sponsor may substitute an alternate

prize, in its sole discretion. Acceptance of an Instant-Win Prize constitutes permission to Sponsor to use winner's name, likeness and biographical information for marketing purposes without further compensation or right of approval, unless prohibited by law. All federal and state laws apply.

Odds of winning an Instant-Win Prize are 1 in 4. All Instant-Win Prizes must be claimed within 30 days of being awarded to the winning player. Unclaimed/unredeemed Instant-Win Prizes will not be awarded. There is no guarantee that all Instant Win Game Prizes will be awarded. Winners may not substitute or transfer any Instant-Win Prize; however, Sponsor may substitute alternate prizes based on availability. Potential winners may be subject to verification before prize is awarded.

Approximate Retail Value of all Prizes: \$766,950.

**6. CASEY'S CASH SWEEPSTAKES, PRIZES AND RESTRICTIONS.** \$5,000 in Casey's Cash as detailed below, is available throughout the Game Period. Only one (1) entry via game play is available per person, per day.

**PRIZES:** Ten (10) \$500 Casey's Cash prizes ARV \$500.00 EA = (TOTAL ARV \$5,000)

**How to Enter:** Beginning on March 5, 2025, at 12:00.00 a.m. CT and prior to 11:59:59 p.m. CT on April 7, 2025, enter by one and/or two of the following methods using your Casey's Rewards account. To create a Casey's Rewards, account for free, visit [www.caseys.com/rewards](http://www.caseys.com/rewards) with an internet-connected device.

Entry Method 1: During the Game Period, you may play the Rewards Match-Up Game ("Game") once per day. To play, open your Casey's Rewards app, or go to [www.caseys.com/game](http://www.caseys.com/game), and follow the onscreen instructions. Matching two entries via the game will automatically submit one (1) entry into the Sweepstakes.

Entry Method 2: To enter the Sweepstakes without using or signing up for a Casey's Rewards account, hand print **"ATTN-Rewards Match- Up 2025 Sweepstakes-Entry"** along with your name, address, city, state, zip code, telephone number, and email address (optional) on a 3x5 card and mail it to: **"ATTN-Rewards Match-Up 2025 Sweepstakes-Entry"**, One SE Convenience Blvd, Ankeny, IA 50021. Mail-in entries must be postmarked within the "Mail-In Entry Postmark Date Period" and be received by the "Mail-In Entry Due Date" listed below to be eligible for the corresponding Prize and Entry Period's Drawing. Enter as often as you wish; however, limit one (1) entry per outer mailing envelope. Photocopied entries are not allowed. No responsibility is assumed by Casey's for lost, late, illegible, incomplete, stolen, postage-due or misdirected mail. All mail-in entries become the property of the Casey's and will not be returned to entrant.

Mail-in Entries must be postmarked between March 5, 2025, and April 7, 2025, the "Mail-in Entry Postmark Date period"; and received 24 hours prior to each drawing date and no later than April 7, 2025, the "Mail-in Entry Due Date," to be eligible for entry.

The name of the person submitting any entry via the Casey's Rewards account must be the authorized account holder of such email address or cellular number, otherwise, entry may be deemed void. In the event of dispute over the identity of a potential winner, the potential winner may be required to provide identification sufficient to show that he/she is the authorized Casey's Rewards account holder. It is the sole responsibility of the entrant to notify the Casey's in writing at: Rewards Match-Up Sweepstakes-Entry Change at One SE Convenience Blvd, Ankeny, IA 50021 if the entrant changes his or her e-mail or postal address during the Sweepstakes Period. This Sweepstakes is governed by the laws of the United States and of the State of Iowa without respect to conflict of law doctrines. Any personal information provided in connection with participation is subject to the Casey's General Stores Privacy Policy available at <https://www.caseys.com/privacy-policy>

By entering, you agree to the terms of these Official Rules and to receive emails and texts from the Casey's or Administrator specifically related to 1) confirmation of entry, 2) winning notification, and 3) confirmation of shipping address for prize redemption. You can opt-out of the receipt of such emails for this promotion only by following the instructions at the base line of the received email.

#### **7. SWEEPSTAKES DRAWINGS:**

Prize winners will be selected in random drawings by the Administrator from among all eligible entries received. Ten (10) total Prizes will be awarded during one drawing session. Draw date is on or around April 30, 2025. Entries eligible for one drawing will remain eligible for all subsequent drawings. The odds of winning a prize depend on the number of eligible entries received during the Promotion Period.

#### **6. SWEEPSTAKES WINNER NOTIFICATION:**

Potential winners will be notified from the Administrator by email notification within three (3) business days of drawing. Verified winners will have their prize added directly to their Casey's Rewards account and ready for immediate use. \$500 Casey's Cash will expire within 120 days of being awarded.

#### **7. SWEEPSTAKES WINNER RELEASES:**

All entrants, as a condition of entry into the Sweepstakes, agree to release Casey's and each of its respective parents, subsidiaries, affiliates, divisions, distributors, suppliers, printers, distributors and advertising, promotional or judging agencies, from and against any and all liability, claims or actions of any kind whatsoever which may be sustained in connection with: accessing the Web site or Sweepstakes page; submitting an entry or otherwise participating in any aspect of the Sweepstakes; the receipt, ownership or use of any prize awarded; preparing for, participating in or traveling to and/or from any prize-related activity, or; any typographical or other error in these Official Rules or the announcement of offering of any prize. The winner shall bear all risk of loss or damage to their prize after it has been delivered. Casey's makes no representations or warranties of any kind concerning the appearance, safety or performance of any prize. Except for residents of TN and where prohibited by law, winners grant to Casey's the right to print, publish, broadcast and use worldwide in any media now known or

hereinafter known (including without limitation use online at the Web site) the winner's name, address, voice, statement, picture or other likeness, without additional compensation, for public relations, advertising and promotional purposes as may be determined by Casey's.

#### **10. SWEEPSTAKES WINNER LIST:**

For a list of winners send a self-addressed envelope by April 7, 2025 to:

Rewards Match-Up Sweepstakes

One SE Convenience Blvd.

Ankeny, IA 50021

**11. GENERAL RULES.** Casey's reserves the right to cancel, suspend and/or modify the Game, or any part of it, if any fraud, technical failures, human error or any other factor impairs the integrity or proper functioning of the Game, as determined by Casey's in its sole discretion and if terminated, at its discretion, select the potential winners from all eligible, non-suspect entries received prior to termination. Casey's reserves the right in its sole discretion to disqualify any individual it finds to be tampering with the entry process or the operation of the Game or to be acting in violation of the Official Rules of this or any other promotion or in an unsportsmanlike or disruptive manner. Casey's failure to enforce any term of the Official Rules shall not constitute a waiver of that provision.

Participation in the Game constitutes your full and unconditional agreement to and acceptance of the Official Rules and to Casey's decisions in all matters related to the Game, which are final and binding at its sole discretion.

Liability for any irregular entry or errant winning announcement will be limited to replacement with another chance to win. If through occurrence of, production, notification, computer, electronic or any errors whatsoever, more winning notifications are offered and distributed than those prize quantities offered in the Official Rules, no more than the actual number of prizes per these Official Rules will be awarded. Should such a situation occur, winners will be determined in a random drawing from among all submitted eligible and verified winning prize claims for the specific prize at issue.

Winners acknowledge that Sponsor and all other businesses concerned with this Game and their agents do not make, nor are in any manner are responsible for any warranty, representations, expressed or implied, in fact or in law, relative to the quality, conditions, fitness or merchantability of any aspect of a prize, except that each prize shall be subject to its manufacturer's standard warranty if applicable.

**RELEASE OF LIABILITY:** By participating in this Game, you release, defend and hold harmless Promotion Parties from all liability, claims or actions of any kind whatsoever for injuries, damages, demands or losses of any kind to persons (including death) and property which may be sustained in connection with either directly or indirectly, 1) the awarding, receipt, ownership, use or misuse of any prize awarded herein; or 2) participation in the Game or any prize related activities, including but not limited to traveling to or from

any prize related location. Sponsor is not responsible if Game cannot take place or if any prize cannot be awarded due to product shortages, delays or interruptions due to acts of God, acts of war, natural disasters, weather, pandemic or acts of terrorism. Sponsor is not responsible for any typographical, technological or other error in the printing of the offer or any codes, algorithms, or other administration of the Game or in the award or announcement of the prizes. Promotion Parties are not responsible for late, lost, damaged, inaccurate, delayed, garbled, misdirected, incomplete, or undelivered entries; or for lost, interrupted or unavailable network, server, Internet Service Provider (ISP), website, or other connections, availability or accessibility or miscommunications or failed computer, satellite, telephone or cable transmissions, lines, or technical failure or jumbled, scrambled, delayed, or misdirected transmissions or computer hardware or software malfunctions, failures or difficulties, or other errors or difficulties of any kind whether human, mechanical, electronic, computer, network, typographical, printing or otherwise relating to or in connection with the Game, including, without limitation, errors or difficulties which may occur in connection with the administration of the Game, the processing of entries or codes, the announcement of the prizes, or in any Game-related materials. Promotion Parties are also not responsible for any incorrect or inaccurate information, whether caused by site users, tampering, hacking, or by any equipment or programming associated with or utilized in the Game. Promotion Parties are not responsible for injury or damage to any person's computer, smartphone or other technology related to or resulting from participating in this Game or downloading materials from or use of the app or website. ANY ATTEMPT BY ANY PERSON TO DELIBERATELY DAMAGE ANY WEB SITE OR UNDERMINE THE LEGITIMATE OPERATION OF THIS GAME IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.

**GOVERNING LAW:** Except where prohibited, all issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrant and Sponsor in connection with the Game, shall be governed by, and construed in accordance with, the laws of the State of Iowa without giving effect to any choice of law or conflict of law rules (whether of the State of Iowa, or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Iowa. In addition, any dispute relating to the Game (including these Official Rules) shall be resolved individually, and without resort to class action, exclusively in the appropriate state or federal court having jurisdiction over the subject matter located in Polk County, Iowa. You hereby irrevocably consent to the personal jurisdiction of said courts and waive any claim of forum non convenes or lack of personal jurisdiction they may have.