

2026 DEW DAY & MOUNTAIN DEW BAJA BLAST AT CASEY'S SWEEPSTAKES

OFFICIAL RULES

NO PURCHASE NECESSARY. PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. MESSAGE AND DATA RATES MAY APPLY. VOID WHERE PROHIBITED. MULTIPLE ENTRY DEADLINES APPLY. Open to legal residents of AR, IL, IN, IA, KS, KY, MI, MN, MO, NE, ND, OH, OK, SD, TN, TX and WI, who are 18 years or older (19 in NE). Sweepstakes begins at 12:00 a.m. CT on 2/4/26 and ends at 11:59 p.m. CT on 3/3/26. Participation is subject to Official Rules available at cloud.offers.caseys.com/dew-day. To enter without purchase, write your name, email address, full mailing address, phone number, and date of birth on a 3"x 5" postcard and mail in a hand-addressed envelope with sufficient postage to, postmarked by 3/3/26: 2026 DEW DAY & MOUNTAIN DEW BAJA BLAST AT CASEY'S SWEEPSTAKES ENTRY, PO Box 568156, Orlando, FL 32856. Sponsor: Pepsi-Cola Company, 700 Anderson Hill Road, Purchase, NY 10577

1. **SWEEPSTAKES PERIOD:** Entry into the 2026 DEW DAY & MOUNTAIN DEW BAJA BLAST AT CASEY'S SWEEPSTAKES (the "Sweepstakes") begins at 12:00:00 a.m. (midnight) Central Time ("CT") on February 4, 2026 and ends at 11:59:59 p.m. CT on March 3, 2026 (the "Sweepstakes Period").
2. **HOW TO ENTER:** During the Sweepstakes Period, you can enter via the following methods:
 - a. **PURCHASE ENTRY:** Purchase the required products of any *Dew® Day Offer* communicated on the Casey's Reward App (the "Qualifying Purchase") at a participating Casey's or Goodstop retail location during the Sweepstakes Period, to automatically receive one (1) entry into the sweepstakes (an "Entry"). Entrant must be a Casey's Rewards Account Member to be able to redeem a *Dew® Day Offer*. Qualifying Purchase must be made in a single transaction, while supplies last. Limit of (1) Entry per day, not to exceed a total of nine (9) Dew Day offer Entries throughout the Sweepstakes Period, regardless of how many *Dew® Day Offers* are posted or redeemed. Sponsor may disqualify any Entries from a person that exceeds the maximum permitted Entries. Any attempt to submit more than the maximum number of Entries using multiple or different email addresses, identities, accounts, or any other methods will void that entrant's Entry(ies). Entries generated by robotic, programmed script, macro, or by other automated means will be disqualified. No other forms of entry are valid other than those set forth above. Entries become the property of the Sponsor and will not be returned. Each Entry made via a Casey's Rewards account will be deemed completed by the authorized Casey's Rewards account holder at time of entry and will be treated in a manner consistent with Casey's Rewards Program Terms and Conditions available at <https://www.caseys.com/rewards-terms-and-conditions>.
 - b. **NO PURCHASE NECESSARY MAIL-IN ENTRY:** To enter for free without making a purchase, handprint your full name, full mailing address, email address, phone number, and date of birth on a plain 3x5 inch paper and mail it, postmarked by 3/3/26, to 2026 DEW DAY & MOUNTAIN DEW BAJA BLAST AT CASEY'S SWEEPSTAKES, PO Box 568156, Orlando, FL 32856 (an "Entry"). Each Entry must be mailed separately in a hand-addressed, stamped envelope. No photocopied or mechanically reproduced Entries will be accepted. No responsibility is assumed for lost, late, incomplete, illegible, misdirected, or postage-due entries. Mail-in Entries must be received 24 hours prior to Drawing Date listed in Section 5.

Regardless of which entry method one uses (Purchase or Mail-in), there is a limit of one (1) Entry per day per person. If more than one (1) Entry is received from the same person in one (1) day, additional entries beyond one (1) will be disqualified. A “day” is defined as a twenty-four (24) hour time period beginning at 12:00:00 a.m. (midnight) CT and ending at 11:59:59 p.m. CT. The time clock of the Sweepstakes administrator is the official clock for this Sweepstakes.

In the event of a dispute over the identity of a potential winner, an Entry will be declared made by the authorized account holder of such email address or wireless phone number associated with the Casey's Rewards Account or submitted at the time of entry, and potential winner may be required to provide identification sufficient to show that he/she is the authorized account holder of such email address or wireless phone number. It is the sole responsibility of the entrant to notify the Sponsor in writing if the entrant changes his or her email, wireless phone number or postal address during the Sweepstakes Period. Proof of emailing/texting an entry does not constitute proof of delivery or receipt of entry by Sponsor. Entries become the property of Sponsor and will not be returned, and in some instances, will not be acknowledged. Each entry submission must be manually key stroked and manually entered by the individual entrant; automated and/or repetitive electronic submission of entries (including but not limited to entries made using any script, macro, bot or sweepstakes service) will be disqualified and transmissions from these or related email/IP addresses or wireless phone number may be blocked. Sponsor is not responsible for lost, late, misdirected or incomplete entries. Entries not in conformance with these Official Rules may be disqualified in Sponsor's sole discretion. Sponsor's decisions on all matters relating to this Sweepstakes are final and binding.

3. ELIGIBILITY: You must be a legal U.S. resident residing in Arkansas, Illinois, Indiana, Iowa, Kansas, Kentucky, Michigan, Minnesota, Missouri, Nebraska, North Dakota, Ohio, Oklahoma, South Dakota, Tennessee, Texas or Wisconsin throughout the Sweepstakes Period and 18 years of age (19 in Nebraska) or older at the time of entry to be eligible to win. You must have a Casey's Rewards account in order to accept a prize.* The following individuals are ineligible: employees, contractors, directors, and officers (“employees et al”) of Casey's Stores, Pepsi-Cola Company (“Sponsor”), PepsiCo Inc., and its bottlers and each of their respective parents, subsidiaries and affiliated companies, distributors, Web design, advertising, fulfillment, judging and promotion agencies involved in the administration, development, fulfillment and execution of this Sweepstakes (collectively “Sponsor and Promotion Parties”), and the immediate family members (spouse, parent, child, sibling, grandparent, and/or “step” of each) and those living in the same households as such employees et al.

*Casey's Rewards Accounts are free to eligible entrants to apply for and own. For details, inquire within a local Casey's location, go to <https://www.caseys.com/rewards>, or download the Casey's Rewards app via the Apple app store or Google Play Store on an iOS or Android mobile phone and register within the app. Data rates and other costs associated with entrants' mobile phone use are the sole responsibility of the entrant.

4. PRIZE DETAILS: GRAND PRIZE: Fifteen (15) Grand Prizes will be awarded, each consisting of one (1) \$100 Casey's Cash Credit* applied to winner's Casey's Rewards Account, one (1) JBL Flip 7 Portable Speaker, one (1) All-Purpose Tote, one (1) pair of Mountain Dew Socks. ARV (Approximate Retail Value) of each Grand Prize: \$295.

SECOND PRIZES: Twenty-five (25) Second Prizes will be awarded, each consisting of one (1) \$25 Casey's Cash Credit* applied to winner's Casey's Rewards Account. ARV of each Second Prize: \$25.

*You must possess a Casey's Rewards account to be confirmed as a prize winner (See Eligibility above). Casey's Cash will be applied to the winner's Casey's Rewards Account and will be valid for sixty (60) days from the time it is applied. Casey's Cash is subject to the Casey's Rewards Program Terms and Conditions available at <https://www.caseys.com/rewards-terms-and-conditions>.

Total ARV of all prizes: \$5,050.

5. DRAWING/WINNER NOTIFICATION/ODDS: Potential winners will be selected in a random drawing on or about March 10, 2026, from among all eligible entries received throughout the Sweepstakes Period. Odds of winning are dependent upon the total number of eligible entries received during the Sweepstakes Period. Potential winners will be notified by email at the email address attached to their Casey's Rewards account for a purchase entry, or the email provided upon entry for a mail-in entry, within approximately two (2) days of the drawing (the "Winner Notification"). The potential prize winners will be required to respond as directed in the Winner Notification within seventy-two (72) hours of Sponsor or its representative sending the Winner Notification, or prize will be forfeited and may be awarded to an alternate winner, in Sponsor's sole discretion. Sponsor is not responsible for suspended or discontinued wireless service or a change in the entrant's telephone number or email address, which may result in a potential winner not receiving the Winner Notification. In the event (i) the potential winner fails to respond to the Winner Notification as directed within seventy-two (72) hours; (ii) if winner is otherwise unable to accept the prize as stated, (iii) if winner is determined to be ineligible or not in compliance with these Official Rules, or (iv) if Winner Notification or prize itself is returned as undeliverable, that potential winner will be disqualified and the prize will be forfeited and may be awarded to an alternate winner, in Sponsor's sole discretion. While reasonable efforts to award all prizes will be made by Sponsor, unclaimed prizes may not be awarded. Prizes will only be delivered to addresses within eligible states.

6. LIMITATIONS OF LIABILITY: Sponsor and Promotion Parties assume no responsibility or liability for (a) any incorrect or inaccurate entry information, or for any faulty or failed electronic data transmissions; (b) any unauthorized access to, or theft, destruction or alteration of entries at any point in the operation of this Sweepstakes; (c) any technical malfunction, failure, error, omission, interruption, deletion, defect, delay in operation or communications line failure, regardless of cause, with regard to any equipment, systems, networks, lines, satellites, servers, camera, computers or providers utilized in any aspect of the operation of the Sweepstakes; (d) inaccessibility or unavailability of any network or wireless service, the Internet or the Website or any combination thereof; (e) suspended or discontinued Internet, wireless or land line phone service; or (f) any injury or damage to entrants or to any other person's computer or mobile device which may be related to or resulting from any attempt to participate in the Sweepstakes. If, for any reason, the Sweepstakes is not capable of running as planned for reasons which may include without limitation, infection by computer virus, tampering, unauthorized intervention, fraud, technical failures, or any other causes which may corrupt or affect the administration, security, fairness, integrity or proper conduct of this Sweepstakes, then Sponsor reserves the right at its sole

discretion to cancel, terminate, modify or suspend the Sweepstakes in whole or in part. In such event, Sponsor shall immediately suspend all drawings and prize awards, and Sponsor reserves the right to award any remaining prizes (up to the total set forth in these Official Rules) in a manner deemed fair and equitable by Sponsor, such as by way of example and not by way of limitation, in a random drawing from among all eligible, non-suspect entries received up to the time of the impairment, and Sponsor shall not have any further liability to any entrant in connection with the Sweepstakes. Sponsor may modify and amend these Official Rules as they may appear online from time to time during the Promotion for clarification purposes without materially affecting the terms and conditions of the Sweepstakes. Sponsor makes no representations or warranties of any kind concerning the appearance, performance or safety of any prize awarded.

7. WINNERS' RELEASES: By participating in the Sweepstakes, entrants release Sponsor and Promotion Parties, prize suppliers, and each of their parent companies, affiliates, subsidiaries, divisions, advertising/promotion agencies, and all of their respective employees, directors, officers, shareholders, agents, successors and assigned (collectively the "Released Parties"), from and against any and all liability, claims or actions of any kind whatsoever for injuries, damages, or losses to persons or property which may be sustained in connection with submitting an entry or otherwise participating in any aspect of the Sweepstakes, the receipt, ownership or use of any prize awarded, or while preparing for, participating in or traveling to or from any prize-related activity or any typographical or other error in these Official Rules or the announcement or offering of any prize. The winner shall bear all risk of loss or damage to their prize after it has been delivered. The Released Parties make no representations or warranties of any kind concerning the appearance, safety or performance of any prize; except for any express manufacturer's warranty as may be included with the prize. Except where prohibited by law, winner grants to Sponsor the right to print, publish, broadcast and use worldwide in any media now known or hereinafter known, the winner's name, address, voice, statement, picture or other likeness, without additional compensation, for public relations, advertising and promotional purposes as may be determined by Sponsor.

8. GENERAL CONDITIONS: This Sweepstakes is governed by the laws of the United States and of the State of New York without respect to conflict of law doctrines. Prize Winner is solely responsible for any and all taxes and related expenses on the prize and may receive an IRS Form 1099 for the ARV of the prize. Unclaimed prize(s) will not be awarded. Sponsor reserves the right to substitute a prize of equal or greater value in the event a prize or any portion of a prize becomes unavailable. No substitution of prize is offered, no transfer of prize to a third party is permitted, and non-cash prizes may not be redeemed for cash value except at Sponsor's sole discretion. All other expenses on the receipt and use of the prize not specifically mentioned herein are solely the responsibility of the winner. Any difference between the stated value of any prize and the actual retail value will not be awarded. Any portion of a prize not accepted by winner will be forfeited. Upon forfeiture for any reason as stated in these Official Rules, no compensation will be given. All federal, state and local laws and regulations apply. Any personal information provided in connection with participation in the Sweepstakes will only be used by Sponsor to notify a potential winner and/or fulfillment of a prize and shall be subject to the Pepsi-Cola Company's Privacy Policy available at <https://contact.pepsico.com/pepsi/privacy-policy>.

9. CONDUCT: By participating in this Sweepstakes, entrants agree to be bound by these Official Rules and the decisions of the Sponsor, which shall be final and binding in all respects.

Failure to comply with these Official Rules may result in disqualification. Sponsor reserves the right, at its sole discretion, to disqualify any individual found to be tampering with the entry process or the operation of the Sweepstakes; or to be acting in any manner deemed by Sponsor to be in violation of the Official Rules; or to be acting in any manner deemed by Sponsor to be unsportsmanlike or disruptive, or with intent to annoy, abuse, threaten or harass any other person. CAUTION: ANY ATTEMPT BY A USER OR ENTRANT OR ANY OTHER INDIVIDUAL TO DELIBERATELY DAMAGE ANY WEBSITE ASSOCIATED WITH THIS SWEEPSTAKES OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR AND ITS AGENTS RESERVE THE RIGHT TO SEEK DAMAGES (INCLUDING ATTORNEYS' FEES) AND OTHER REMEDIES FROM ANY SUCH PERSON OR PERSONS RESPONSIBLE FOR THE ATTEMPT TO THE FULLEST EXTENT PERMITTED BY LAW.

10. **WINNERS LIST:** For the names of the winners, send a self-addressed, stamped envelope postmarked by April 3, 2026 to: 2026 DEW DAY & MOUNTAIN DEW BAJA BLAST AT CASEY'S SWEEPSTAKES Winners List, P.O. Box 568125, Orlando, FL 32856.

11. **SPONSOR:** Pepsi-Cola Company, 700 Anderson Hill Road, Purchase, NY 10577.

12. **ADMINISTRATOR:** PSG, P.O. Box 568125, Orlando, FL 32856.

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