

**Casey's Halloween Giveaway**  
**OFFICIAL RULES**

**NO PURCHASE NECESSARY TO ENTER OR WIN. VOID WHERE PROHIBITED.** These rules (“**Official Rules**”) govern Casey’s Halloween Pizza Giveaway (“**Giveaway**”), which includes six (6) One-Time Drawings (described below). All entries are subject to, and constitute agreement with, these Official Rules.

1. **PROMOTION PARTIES:** Casey’s Retail Company, 1 SE Convenience Blvd., Ankeny, IA 50021 (“**Sponsor**”) is the Sponsor of the Giveaway, and Casey’s Retail Company, 1 SE Convenience Blvd., Ankeny, IA 50021 (“**Administrator**”) is the Administrator. The Sponsor and the Administrator are the “**Promotion Parties**” under these Official Rules.
2. **GIVEAWAY PERIOD:** The entry period for the Giveaway begins at 12:00:00 AM Central Daylight Time (“**CDT**”) on October 24, 2023, and ends at 11:59:59 PM CDT on October 26, 2023 (“**Giveaway Period**”).
3. **ELIGIBILITY:** Open to residents of Arkansas, Illinois, Indiana, Iowa, Kansas, Kentucky, Michigan, Minnesota, Missouri, Nebraska, North Dakota, Ohio, Oklahoma, South Dakota, Tennessee, and Wisconsin, who are at least 18 (19 in Nebraska) years old at the time of entry, except for employees of the Promotion Parties and members of their immediate family or persons living in the same household. Notwithstanding the foregoing, employees of the Sponsor, and members of their immediate family or persons living in the same household, are eligible to participate in, and win in, the Giveaway.
4. **HOW TO ENTER:** During the Giveaway Period, enter the Drawing using one of the following methods:
  - a. **DRAWING:**
    - i. **Instagram Entry:** During the Drawing Period, you must first follow the official Casey’s Instagram account. Second, you must comment what Casey’s pizza you would bring back. Completing these steps will automatically submit one (1) entry into the Drawing.
    - ii. **Facebook Entry:** During the Drawing Period, you must first follow the official Casey’s Facebook account. Second, you must comment what Casey’s pizza you would bring back. Completing these steps will automatically submit one (1) entry into the Drawing.
5. **GIVEAWAY PROCEDURES:** Giveaway winners will be selected in random drawings conducted by the Administrator. The odds of winning a prize in the Drawing depend on the number of eligible entries received during the Giveaway Period.
  - a. **GIVEAWAY DRAWING:** The Giveaway includes six (6) individual electronic, randomized drawings (each a “**One-time Drawing**”). The “**Giveaway Entry Period**” will begin at the specified time (“**Giveaway Entry Period Start Time**”) and will end at the specified time (“**Giveaway Entry Period End Time**”) as detailed in the chart below. Only entries received before the Giveaway Entry Period End Time will be eligible for the Giveaway Drawing.

The Giveaway Drawing will be conducted on or around the Giveaway Drawing Date (“**Giveaway Drawing Date**”) specified in the chart below.

<b>Giveaway Entry Period</b>	<b>Giveaway Entry Period Start Time</b>	<b>Giveaway Entry Period End Time</b>	<b>Giveaway Drawing Date</b>
1	10/24/23 at 12:00:00AM CDT	10/26/23 at 11:59:59PM CDT	10/27/23

6. **DRAWING PRIZES & RESTRICTIONS:** A total of six (6) Drawing prizes will be awarded during the Giveaway Period.

a. **GIVEAWAY DRAWING PRIZES:** A total of three (3) Casey's pizza codes will be given away on Facebook and three (3) Casey's pizza codes will be given away on Instagram.

Each Drawing prize consists of only those items specifically listed above. No substitution or transfer of prize permitted by winner. The sponsor reserves the right to substitute a prize of equal or greater value.

7. **DRAWING WINNER NOTIFICATION:** The potential Drawing winners will be notified as soon as reasonably practicable following the one-time drawing. Potential winners will be notified by direct message. Failure to respond within 3 days will result in forfeiture of prize, and Sponsor shall have the option to award the prize to an alternate winner. The return of any prize notification or prize as undeliverable may result in disqualification, and an alternate winner may be selected.

8. **LIMITATION OF LIABILITY:** By entering this Giveaway, entrants waive all right to, and hold the Promotion Parties, Instagram, Facebook, and Meta harmless from, any claim, liability, loss, damage (including punitive, incidental, and consequential damages), or expense (including attorney fees) arising out of or in connection with participation in this Giveaway or the acceptance, use, or misuse of any prize. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE MAY NOT APPLY TO YOU. Promotion Parties will not be responsible for: late, incomplete, or incorrect entries; an entrant's failure to receive prize notices due to entrant's spam, junk e-mail, or other security settings or for entrants' provision of incorrect or otherwise non- functioning contact information; technical, hardware, or software malfunctions, lost or unavailable network connections, or failed, incorrect, inaccurate, incomplete, garbled, or delayed electronic communications whether caused by the sender or by any of the equipment or programming associated with or used in this giveaway; by any human error that may occur in the processing of the entries in this giveaway; or any typographical, technological, or other error in the administration of the giveaway, or announcement of the prizes. If, in the Administrator's opinion, there is such an error, or there is any suspected evidence of tampering with any portion of the giveaway, or if technical difficulties (including viruses and bugs) compromise the integrity of the giveaway, Sponsor reserves the right to request that the Administrator, in its sole discretion, cancel or modify this giveaway in a manner deemed appropriate by the Administrator. In the event of termination, winners will be selected from among all eligible entries received as of date of termination. In the event a dispute arises as to the identity of a potentially winning entrant, entries will be declared made by the name on the account of the winner chosen, as applicable.

9. **CHOICE OF LAW AND JURISDICTION:** Except where prohibited, all issues and questions concerning the construction, validity, interpretation, and enforceability of these Official Rules, or the rights and obligations of entrants or winners, Sponsor, and administrator in connection with this Promotion, shall be governed by, and construed in accordance with, the laws of the State of Iowa, without giving effect to any choice of law or conflict of law rules or provisions (whether of the State of Iowa or any other jurisdiction), which might otherwise cause the application of the laws of any jurisdiction other than the State of Iowa. Any action seeking legal or equitable relief arising out of or relating to the Promotion or these Official Rules shall be brought only in the courts of the State of Iowa. You hereby irrevocably consent to the personal jurisdiction of said courts and waive any claim of forum non-convenience or lack of personal jurisdiction they may have.

10. **PRIVACY:** Information submitted with an entry is subject to the Privacy Policy stated on <https://www.caseys.com/privacy-policy>.

11. **WINNERS LIST:** For the names of all prize winners, send a self-addressed, stamped #10 envelope to: Casey's ATTN: Jasmine Riedemann, 1 SE Convenience Blvd., Ankeny, IA 50021. Requests must be received by November 30, 2023.

